

Privacy policy

Last Updated: August 2010

Your privacy is very important to us. This notice describes Kitesurf NOW's privacy policy. By registering and/or ordering and/or booking from Kitesurf NOW, you are accepting and consenting to the collection and use of your personal information as described in this policy. Controller of Personal Information and Transfers of Information

Personal information gathered by Kitesurf NOW is controlled by Kitesurf NOW, located at Boterbloemwei 55, Kortgene, 4494 SJ, the Netherlands.

Information Collection and Use.

Kitesurf NOW is the sole owner of the information collected on this Web site. We will not sell, share, or rent this information to others in ways different from what is disclosed in this policy. Kitesurf NOW collects the following types of information:

Contact Details.

When you register with Kitesurf NOW or book lessons with us, we collect your name, email address, home address, and telephone number. We also collect information about your specific areas of interest. This information is used to contact you about the services that we offer through our site, and it will increase the level of service that we are able to offer you.

Account Information.

We request financial information from you on our after you have requested us to reserve lessons. The form requires you to provide information about your bank account. This information is used to check whether your payment has come through. If we have trouble finding the payment, we may call you or send you an email.

Log Files.

We use IP addresses to analyse trends, administer the site, track your online movements through the pages of the site and gather broad demographic information for aggregate use.

Registration - IMPORTANT.

By registering with us, you agree to receive promotional material via email from Kitesurf NOW. Registered users will receive email only about Kitesurf NOW services. If you do not agree to receive promotional material: you can opt-out of these communications by replying to any email from us (ola@kitesurfnow.eu or marc@kitesurfnow.eu).

Marketing from Third Parties

Kitesurf NOW will never share your information with any other, nor contact you about their products or services without your express consent. This will be requested by a specific email form.

Links to Third Party Sites

Kitesurf NOW is not responsible for the content of any web sites that are linked to its site. We will notify you when you are visiting an external site. When entering a third

party site, it is your responsibility to ensure that you read the Privacy Policy and Legal Terms & Conditions that apply to that site.

Notification of Changes

If we decide to change our privacy policy, we will post those changes on our Homepage so that you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use your personal data in a manner different from that stated at the time it was collected, we will notify users by email. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy under which the information was collected.

Legal Obligations

Though we make every effort to preserve your privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a regulatory requirement, a current judicial proceeding, a court order, or legal process served on our website.

Security

We take every precaution to protect our users' information. When users submit personal information via the web site, the information is protected both online and off-line. When our registration/order form asks users to enter personal information (such as credit card number), that information is encrypted and is protected with the best encryption software in the industry - SSL.

All of our users' information, not just the personal information mentioned above, is restricted in our office. Only employees who need the information to perform a specific job (for example, a billing clerk or customer service representative) are granted access to personally identifiable information.

Our employees must use password-protected screen-savers when they leave their desk. When they return, they must re-enter their password to re-gain access to user information.

Finally, the servers that we store personally identifiable information on are kept in a secure environment.